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**REPLY/AMENDMENT
FEE TRANSMITTAL**

REPLY/AMENDMENT FEE TRANSMITTAL		Attorney Docket No.	1359.1031
		Application Number	09/736,374
		Filing Date	December 15, 2000
		First Named Inventor	Masatoshi ARAI et al.
		Group Art Unit	3624
AMOUNT ENCLOSED	0.00	Examiner Name	Kelly Scaggs Campen

FEES CALCULATION (fees effective 12/08/04)

CLAIMS AS AMENDED	Claims Remaining After Amendment	Highest Number Previously Paid For	Number Extra	Rate	Calculations
TOTAL CLAIMS	-	=	0	X \$ 50.00 =	\$ 0.00
INDEPENDENT CLAIMS	-	=	0	X \$ 200.00 =	0.00
Since an Official Action set an original due date of February 4, 2005, petition is hereby made for an extension to cover the date this reply is filed for which the requisite fee is enclosed (1 month (\$120)); (2 months (\$450)); (3 months (\$1,020)); (4 months (\$1,590)); (5 months (\$2,160)).					
If Notice of Appeal is enclosed, add (\$500.00)					
If Statutory Disclaimer under Rule 20(d) is enclosed, add fee (\$130.00)					
Information Disclosure Statement (Rule 1.17(p)) (\$180.00)					
Total of above Calculations = \$ 0.00					
Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28)					
TOTAL FEES DUE = \$ 0.00					

- (1) If entry (1) is less than entry (2), entry (3) is "0".
- (2) If entry (2) is less than 20, change entry (2) to "20".
- (4) If entry (4) is less than entry (5), entry (6) is "0".
- (5) If entry (5) is less than 3, change entry (5) to "3".

METHOD OF PAYMENT

Check enclosed as payment.

Charge "TOTAL FEES DUE" to the Deposit Account No. below.

No payment is enclosed and no charges to the Deposit Account are authorized at this time (unless specifically required to obtain a filing date).

GENERAL AUTHORIZATION

If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit any overpayment or charge any additional fees necessary to:

Deposit Account No. **19-3935**

Deposit Account Name **STAAS & HALSEY LLP**

The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR 1.53(d)) to maintain pendency hereof or of any such related application.

SUBMITTED BY: STAAS & HALSEY LLP

Typed Name	Mehdi D. Sheikerz	Reg. No.	41,307
Signature		Date	2/4/2005



Serial No. 09/736,374

Docket No.: 1359.1031

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Masatoshi ARAI et al.

Serial No. 09/736,374

Group Art Unit: 3624

Confirmation No. 7612

Filed: December 15, 2000

Examiner: Campen, Kelly Scaggs

For: **DIGITAL CONTENTS ADVERTISEMENT DISPLAY SYSTEM USING AUCTION**

AMENDMENT

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed November 4, 2004, and having a period for response set to expire on February 4, 2005.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.